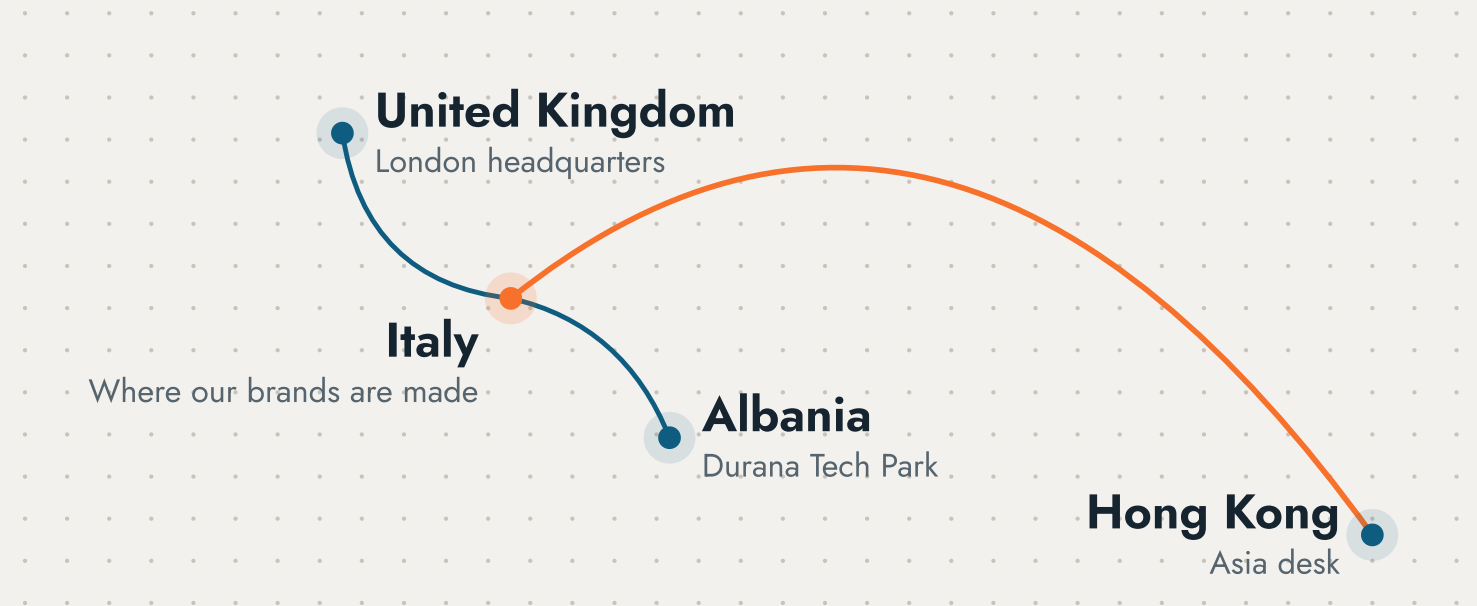


We take Italian companies abroad.

From our office in the City of London we help Italian companies sell, settle and grow in the United Kingdom, Hong Kong and Albania. One partner, from the first market study to operations on the ground.



Who we are

Sinergon Ltd is a company based in the City of London, with teams in Italy and Hong Kong. We combine international trade, corporate finance and brand building.

We work with Italian producers and companies that want to grow beyond Italy: selling their products in new markets, or opening a company and an operating base abroad.

London

Headquarters at 22 Eastcheap, in the City

Italy and Hong Kong

Teams close to producers and to Asian retail

3 countries

United Kingdom, Hong Kong and Albania

Two ways to go abroad with us

United Kingdom, Hong Kong

Sell abroad

Your products in UK and Hong Kong shops and online platforms.

Distribution

Supply chain

Brand management

Marketing

London, Hong Kong, Albania

Set up abroad

A company or an operating base abroad, set up and running.

Market entry

Company set-up

Partners

Relocation

Sell abroad

We take Italian products onto UK and Hong Kong shelves and online platforms, building the business model, channels and story that make them sell.

Distribution

A model built around your product, run with full transparency on volumes, margins and partners.

Who we supply: independent retailers and department stores, distributors and wholesalers, hotels, restaurants and bars, e-commerce platforms.

Supply chain

Suppliers, logistics and import requirements coordinated from your warehouse to the shelf.

Brand management

Guidelines and tone of voice that keep the brand consistent in every market.

Marketing

Market analysis, channels and budget focused on the opportunities that move sales.

Set up abroad

When selling from Italy is no longer enough, we help you put down roots: the right structure, the right partners and a team on the ground.

London

UK company incorporation, registered office, coordination with UK accountants and lawyers, first commercial contacts.

Hong Kong

A Hong Kong company as a base for Asian markets, with local partners for company secretarial, banking and tax.

Albania

An operating base at Durana Tech Park: eligibility, application, incorporation and residence permits.

Where regulated legal, tax or financial advice is required, we work alongside licensed professionals in each country.

Albania: Durana Tech Park

Albania's first science and technology park, between Tirana and the port of Durrës, open to technology companies, startups, universities and digital nomads.

Location

Xhafzotaj, between Tirana and Durrës, close to Tirana airport and a short flight from Italy.

Tax regime

As published by the park: 0% corporate income tax, 0% VAT on applicable transactions, 0% employment income tax for resident employees of qualifying companies.

Our role

Eligibility check, application, incorporation, payroll and residence permits, with our partner Italian Network in Tirana.

Incentives as published by Durana Tech Park. Eligibility and conditions are set by Albanian law and by the park, and we verify them case by case.

How we work

1

Assessment

We study your product or activity, the target market and how ready you are to enter it.

2

Plan

Market, channels, structure and budget, agreed with you before anything moves.

3

Entry

We open the channels, find the partners and set up the company and permits where needed.

4

Growth

We stay on the ground with you, refine what works and plan the next market.

What you take with you

Finance for the expansion

With our partner Logos Advisory Services we structure the financing of the project.

- Subsidised finance, such as SIMEST loans for internationalisation
- Structured finance for investment and growth abroad

AI tools to manage and monitor

We design and build custom AI tools that keep sales, markets and deadlines under control.

- Sales and distribution dashboards by country and distributor
- Market, price and tender monitoring
- Document handling and assistants for your team

Italian brands we take abroad

Products made in Italy that we bring to the UK and Hong Kong markets.

Chateau Highball

Spirits

Italian highball blends, a spirit and a mixer, bottled in Franciacorta in champagne-format bottles.

chateauhighball.com

Quoise Eyewear

Eyewear

Optical and sun frames designed and made in Italy from regenerated and bio-based materials.

quoiseeyewear.com

Bændit

Eyewear

Modular sunglasses with a bendable core that hold whatever shape you give them, from the water to the city.

baendit.com

Our partners

Logos Advisory Services

Subsidised and structured finance. Milan, Pescara and Bari.

logosadvisory.it

Italian Network

Internationalisation, tax, labour and HR consultancy in Tirana and Bari since 2006.

italian-network.net

Durana Tech Park

Albania's first science and technology park.

duranatechpark.com

Also publishers

Quotidiano Motori

Cars, motorbikes and motorsport

China2Move

Chinese vehicles in Italy

Globestyles

Fashion, beauty and lifestyle

Tell us about your project.

A first conversation costs nothing and tells you where to start.

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